

BRENTWOOD NEWS

MIND | BODY | SOUL

Concierge Medicine/LA

By Nicole Behnam

With its convenient location, beautiful office, and impeccable service, Concierge Medicine/LA is creating a new meaning for medical care. Dr. Raphael Darvish, founder and medical director of Concierge Medicine/LA, found it necessary to make the experience of visiting the doctor very pleasant. Thus, the medical facility is on the lobby level of a large office building in the heart of Brentwood and looks more like a hotel lobby or lounge than a doctor's office. It has been designed to hide elements that resemble a medical facility. This serves to reduce the stress and anxiety patients may experience when visiting a doctor's office.

The physicians at Concierge Medicine/LA know their clients on a first name basis and provide coffee, tea, and pastries at each visit. Clients are also provided with complimentary valet parking in the building. Soothing music on overhead speakers and the use of numbing cream prior to taking blood are some things that help make the experience less anxiety-driven as well.

Patients at Concierge Medicine/LA are required to submit an application prior to their first visit to ensure that all patients have access to their physician at all times of the day. For instance, an applicant with a complicated medical history may need to be assigned to a physician who has space in his/her schedule to accommodate them.

For a small fixed annual fee, a patient receives many unique benefits including same day appointments, no waiting in the waiting room, and access to their physician 24 hours a day by cell phone or e-mail. Concierge Medicine/LA physicians provide the best care possible for their patients in the hospital, in the office, by phone, or by email, even when patients are out of town and in need of medical advice. All phone calls are answered by a live person. No automated systems are used. Clients also have direct cell phone access to medical director Raphael Darvish. In addition, patients may take as long as they need with their doctor and may ask him/her as many questions as desired without feeling rushed out of the office.

After the visit, patients get written comprehensive treatment plans to make sure nothing is forgotten after their visit.

Other benefits granted to patients at Concierge Medicine/LA are biannual parties to allow VIP clients to network with one another, no out of pocket expenses beyond the yearly dues, and personal electronic health records to carry around.

Concierge Medicine/LA is also a one-stop destination, which reduces the necessity for additional travel and waiting at other facilities for treatment. With their weight-loss/exercise programs, x-ray department, physical therapy and rehabilitation programs, and many other treatment accommodations, Concierge Medicine/LA undeniably sets the standard for quality medical care.

For more information, or to schedule an appointment (on a day of your choosing without a wait) with Concierge Medicine/LA's Medical Director, Dr. Raphael Darvish, call (310) 826-2555.